
MEASURE B

PROTECTING ROSEVILLE'S PUBLIC SAFETY, ROADS, AND ESSENTIAL SERVICES

“Shall the measure to ensure essential City services including neighborhood police patrols, fire protection, 9-1-1 emergency response; crime suppression/investigation; street and pothole repair; libraries, parks and recreation; job creation and economic improvement programs; and unrestricted general revenue purposes by establishing a 1/2¢ Transactions and Use ("sales") tax, providing an estimated \$18.4M annually, until ended by voters, with independent citizens' oversight, regular audits, no money for the state, and all funds spent locally, be adopted?”

YES _____

NO _____

IMPARTIAL ANALYSIS BY ROSEVILLE CITY ATTORNEY

Section 1: The City Council of the City of Roseville has unanimously placed Measure B on the ballot asking voters to consider a one-half percent (0.5%) "transactions and use tax" (commonly known as a "local sales tax") on retail sales within the City. This Measure adds Chapter 4.22 to the Roseville Municipal Code.

If approved by the voters, the City may use the funds for any municipal purpose, including but not limited to essential services such as neighborhood police patrols, fire protection, 9-1-1 emergency response; crime suppression/investigation; street and pothole repair; libraries, parks and recreation; and job creation and economic improvement programs.

All revenues raised by Measure B will belong to the City of Roseville and cannot be taken by the federal government, the State of California, or the County of Placer. Measure B would remain in place unless and until the voters repealed it. Measure B would add, for example, 50 cents to the price of an item that costs \$100.

Measure B requires that the tax proceeds shall be subject to independent annual financial audit and that a report be presented annually to the City Council, and also be made available for public review. Additionally, the Roseville City Council shall by April 1, 2019, establish a citizens' oversight committee which will review the revenue and expenditure of the Measure B proceeds.

Currently, the sales tax rate in Roseville is 7.25% of the purchase price, the state-mandated minimum, and the

tax revenue is allocated among the State, Placer County, and the City of Roseville. Measure B would increase the tax rate to a cumulative rate of 7.75%, with Roseville's share rising from 1.0% to 1.5%. The proposed tax would be administered by the State, in the same manner that sales tax is currently administered, in order to reduce the cost of collecting the tax and to minimize the burden of record-keeping upon retailers within the City. Collection of the tax would begin on April 1, 2019, and City staff estimates that Measure B would generate approximately \$18.4 million annually. The revenues from this tax must be placed in the City's general fund and may be used for any general municipal purpose.

A "yes" vote is a vote in favor of authorizing the proposed sales tax. A "no" vote is a vote against authorizing the proposed sales tax. Measure B would be approved if it received a majority of "yes" votes.

Section 2: Measure B does not limit the use of tax revenue and is therefore a "general tax," and not a "special tax" that restricts the funds to specific purposes. The tax revenue can be spent for unrestricted general revenue purposes.

Section 3: The above statement is an impartial analysis of Measure B. If you desire a copy of the Measure, please call the Elections Official at 916-774-5263 and a copy will be mailed at no cost to you.

Robert R. Schmitt
Roseville City Attorney

ARGUMENT IN FAVOR OF MEASURE B

Protect Public Safety & Our Quality of Life - Vote YES on B!

YES on B will:

- Maintain rapid emergency and medical 911 response times
- Prevent cuts to public safety, parks, libraries, museums and recreation
- Maintain city streets, roads and repair potholes
- Ensure fire protection and neighborhood police patrols continue

Measure B **expands fire protection** throughout Roseville.

Measure B **ensures vital neighborhood police patrols and crime prevention programs continue** in Roseville.

Measure B **repairs deteriorating roads, streets and fixes potholes.**

Measure B **preserves rapid emergency, fire and medical response times** with highly trained police and firefighters.

Measure B **protects critical funding for Roseville parks, recreation offerings, libraries and museums.**

Measure B requires **strict fiscal accountability protections** including an **Independent Citizen Oversight Committee and regular financial audits.**

Measure B **mandates every penny be used in Roseville** for essential community services including police and fire protection, streets and roads, parks and recreation, libraries, senior and youth services and job creation.

Measure B generates **locally-controlled funding** that, by law, cannot be taken by the state. No matter what happens with the state budget, **Measure B ensures OUR fiscal stability and quality of life is protected.**

Vote **Yes on Measure B to keep our neighborhoods safe, preserve our quality of life and maintain our fiscal stability.**

Join a unanimous City Council, neighborhood groups, residents and business and community leaders and **Vote YES on B** to protect public safety, roads and our quality of life.

www.BforRoseville.org

Susan Rohan, Mayor, City of Roseville
David Breninger, Resident, Sun City Roseville
Kristen Holihan, President, Roseville Area Chamber of Commerce
Matthew Bridge, Member, City of Roseville Parks and Recreation Commission and President, Friends of the Roseville Public Library
Ronald Lawrence, 1st Vice President, California Police Chiefs Association

NO ARGUMENT AGAINST MEASURE B WAS SUBMITTED

FULL TEXT OF MEASURE B SUBMITTED BY THE CITY OF ROSEVILLE

PROTECTING ROSEVILLE'S PUBLIC SAFETY, ROADS, AND ESSENTIAL SERVICES MEASURE

Measure to be Submitted Directly to the Voters

ORDINANCE NO. 5977

AN ORDINANCE OF THE PEOPLE OF THE CITY OF ROSEVILLE IMPOSING A TRANSACTIONS AND USE TAX BY ADDING CHAPTER 4.22, "PROTECTING ROSEVILLE'S PUBLIC SAFETY, ROADS, AND ESSENTIAL SERVICES MEASURE" TO TITLE 4 OF THE ROSEVILLE MUNICIPAL CODE TO BE ADMINISTERED BY THE CALIFORNIA DEPARTMENT OF TAX AND FEE ADMINISTRATION

THE CITY OF ROSEVILLE ORDAINS:

SECTION 1. Chapter 4.22, "Protecting Roseville's Public Safety, Roads, and Essential Services Measure," of Title

4 of the Roseville Municipal Code is hereby added to read as follows:

Chapter 4.22

TRANSACTIONS AND USE TAX

Sections:

4.22.010	Short title
4.22.020	Purpose
4.22.030	Operative date
4.22.040	Contract with state
4.22.050	Transactions and sales tax rate
4.22.060	Place of sale
4.22.070	Use tax rate

4.22.080	Adoption of provisions of state law
4.22.090	Limitation on adoption of state law and collection of use taxes
4.22.100	Permit not required
4.22.110	Exemptions and exclusions
4.22.120	Amendments
4.22.130	Enjoining collection forbidden
4.22.140	Independent annual audit
4.22.150	Citizens' oversight committee

minimize the burden of record keeping upon persons subject to taxation under the provisions of this chapter.

E. To provide transactions and use tax revenue to the city to be used to fund city services including, but not limited to: maintaining neighborhood police patrols, fire protection, 911 emergency response times, maintaining crime suppression and investigation, city streets and pothole repair, parks and recreation, job creation and economic improvement programs, senior and youth services, and with any transactions and use tax revenue received being placed into the city's general fund.

F. To provide transaction and use tax revenue to the city that can be spent for unrestricted general revenue purposes.

4.22.010 Short title.

This chapter shall be known as the City of Roseville transactions and use tax ordinance.

4.22.020 Purpose.

Pursuant to the requirements of the California Department of Tax and Fee Administration, this chapter is adopted to achieve the following, among other purposes, and directs that the provisions of this chapter be interpreted in order to accomplish those purposes:

A. To impose a retail transactions and use tax to be applied throughout the entire territory of the city to the fullest extent permitted by law and in accordance with the provisions of Part 1.6 (commencing with Section 7251) of Division 2 of the Revenue and Taxation Code and Section 7285.9 of Part 1.7 of Division 2 of the Revenue and Taxation Code, which authorizes the city to adopt this chapter if a majority of the electors voting on the measure vote to approve the imposition of the tax at an election called for that purpose.

B. To adopt a retail transactions and use tax ordinance that incorporates provisions identical to those of the sales and use tax law of the State of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the Revenue and Taxation Code.

C. To adopt a retail transactions and use tax ordinance that imposes a tax and provides a measure therefor that can be administered and collected by the California Department of Tax and Fee Administration in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the California Department of Tax and Fee Administration in administering and collecting the California State sales and use taxes.

D. To adopt a retail transactions and use tax ordinance that can be administered in a manner that will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time,

4.22.030 Operative date.

This chapter shall be operative on the first day of the first calendar quarter commencing at least one hundred and ten (110) days after the adoption of the ordinance codified in this chapter by vote of the electorate on November 6, 2018. Based on a November 6, 2018 election, the operative date for the general transactions and use tax imposed hereunder shall be April 1, 2019 ("operative date").

4.22.040 Contract with state.

Prior to the operative date, the city shall contract with the California Department of Tax and Fee Administration to perform all functions incident to the administration and operation of this transactions and use tax ordinance; provided, that if the city shall not have contracted with the California Department of Tax and Fee Administration prior to the operative date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such contract.

4.22.050 Transactions and sales tax rate.

For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated territory of the city at the rate of one-half of one percent (0.50%) of the gross receipts of any retailers for the sale of all tangible personal property sold at retail in said territory on and after the operative date of this chapter.

4.22.060 Place of sale.

For the purposes of this chapter, all retail sales are consummated at the place of business of the retailer unless the tangible personal property sold is delivered by the retailer, or his or her agent, to an out-of-state destination or to a common carrier for delivery to an out-of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made. In the event a retailer has no permanent place of business in the state, or has more than one place of business, the place or places at which the retail sales are consummated shall be determined under rules and regulations to be prescribed

and adopted by the California Department of Tax and Fee Administration.

4.22.070 Use tax rate.

An excise tax is hereby imposed on the storage, use, or other consumption in the city of tangible personal property purchased from any retailer on and after the operative date of this chapter for storage, use, or other consumption in said territory at the rate of one-half of one percent (0.50%) of the sales price of the property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

4.22.080 Adoption of provisions of state law.

Except as otherwise provided in this chapter and except insofar as they are inconsistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, all of the provisions of Part 1 (commencing with Section 6001) of Division 2 of the Revenue and Taxation Code are hereby adopted and made a part of this chapter as though fully set forth herein.

4.22.090 Limitation on adoption of state law and collection of use taxes.

In adopting the provisions of Part 1 of Division 2 of the Revenue and Taxation Code:

A. Wherever the State of California is named or referred to as the taxing agency, the name of this city shall be substituted. The substitution, however, shall not be made when:

1. The word "state" is used as a part of the title of the State Controller, State Treasurer, State Board of Control, California Department of Tax and Fee Administration, State Treasury, or the Constitution of the State of California.

2. The result of that substitution would require action to be taken by or against this city or any agency, officer, or employee thereof rather than by or against the California Department of Tax and Fee Administration, in performing the functions incident to the administration or operation of this chapter.

3. In those sections, including, but not necessarily limited to, sections referring to the exterior boundaries of the State of California, where the result of the substitution would be to:

a. Provide an exemption from this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not otherwise be exempt from this tax while such sales, storage, use or other consumption remain subject to tax by the state under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code; or

b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not be subject to tax by the state under the said provision of that code.

4. In Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797 or 6828 of the Revenue and Taxation Code.

B. The word "city" shall be substituted for the word "state" in the phrase "retailer engaged in business in this state" in Section 6203 and in the definition of that phrase in Section 6203 of the Revenue and Taxation Code.

4.22.100 Permit not required.

If a seller's permit has been issued to a retailer under Section 6067 of the Revenue and Taxation Code, an additional seller's permit shall not be required by this chapter.

4.22.110 Exemptions and exclusions.

A. There shall be excluded from the measure of the transactions and the use tax the amount of any sales tax or use tax imposed by the State of California or by any city, city and county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.

B. There are exempted from the computation of the amount of transactions tax the gross receipts from:

1. Sales of tangible personal property, other than fuel or petroleum products, to operators of aircraft to be used or consumed principally outside the county in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this state, the United States, or any foreign government.

2. Sales of property to be used outside the city which is shipped to a point outside the city, pursuant to the contract of sale, by delivery to such point by the retailer or his or her agent, or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this paragraph, delivery to a point outside the city shall be satisfied:

a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, and undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code by registration to an out-of-city address and by a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his or her principal place of residence; and

b. With respect to commercial vehicles, by registration to a place of business out-of-city and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.

3. The sale of tangible personal property if the seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of the ordinance codified in this chapter.

4. A lease of tangible personal property which is a continuing sale of such property, for any period of time for which the lessor is obligated to lease the property for an amount fixed by the lease prior to the operative date of the ordinance codified in this chapter.

5. For the purposes of subsections (B)(3) and (B)(4) of this section, the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

C. There are exempted from the use tax imposed by this chapter, the storage, use or other consumption in this city of tangible personal property:

1. The gross receipts from the sale of which have been subject to a transactions tax under any state-administered transactions and use tax ordinance.

2. Other than fuel or petroleum products purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this state, the United States, or any foreign government. This exemption is in addition to the exemptions provided in Sections 6366 and 6366.1 of the Revenue and Taxation Code of the State of California.

3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract entered into prior to the operative date of this chapter.

4. If the possession of, or the exercise of any right or power over, the tangible personal property arises under a lease which is a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease prior to the operative date of this chapter.

5. For the purposes of subsections (C)(3) and (C)(4) of this section, storage, use, or other consumption, or possession of, or exercise of any right or power over, tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

6. Except as provided in subsection (C)(7) of this section, a retailer engaged in business in the city shall not be required to collect use tax from the purchaser of tangible personal property, unless the retailer ships or delivers the property into the city or participates within the city in making the sale of the property, including, but not limited to, soliciting or

receiving the order, either directly or indirectly, at a place of business of the retailer in the city or through any representative, agent, canvasser, solicitor, subsidiary, or person in the city under the authority of the retailer.

7. "A retailer engaged in business in the city" shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, or undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code. That retailer shall be required to collect use tax from any purchaser who registers or licenses the vehicle, vessel, or aircraft at an address in the city.

D. Any person subject to use tax under this chapter may credit against that tax any transactions tax or reimbursement for transactions tax paid to a district imposing, or retailer liable for a transactions tax pursuant to Part 1.6 of Division 2 of the Revenue and Taxation Code with respect to the sale to the person of the property the storage, use or other consumption of which is subject to the use tax.

E. Nothing in this chapter shall be construed as imposing a tax upon any person or service when the imposition of such tax upon such person or service would be in violation of a federal or state statute, the Constitution of the United States, or the Constitution of the State of California.

4.22.120 Amendments.

A. All amendments subsequent to the effective date of this chapter to Part 1 of Division 2 of the Revenue and Taxation Code relating to sales and use taxes and which are not inconsistent with Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, and all amendments to Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, shall automatically become a part of this chapter, provided however, that no such amendment shall operate so as to affect the rate of tax imposed by this chapter.

B. The city council may amend this chapter without voter approval to make minor technical adjustments consistent with the purposes set forth in this chapter and applicable laws or as necessary to comply with the law.

C. Notwithstanding any provision to the contrary, any proposed change to the tax rate imposed under this chapter shall be submitted to the vote of the people.

4.22.130 Enjoining collection forbidden.

No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action, or proceeding in any court against the state or the city, or against any officer of the state or the city, to prevent or enjoin the collection under this chapter, or Part 1.6 of Division 2 of the Revenue and Taxation Code, of any tax or any amount of tax required to be collected.

4.22.140 Independent annual audit.

The proceeds resulting from this transactions and use tax shall be deposited into the city's general fund and become subject to the same independent annual audit requirements as other general fund revenue. The independent auditor's report, which shall include an accounting of the revenues received and expenditures made from the transactions and use tax, will be presented annually to the city council and made available for public review.

4.22.150 Citizens' oversight committee.

Although not otherwise required by law, the city council shall, by resolution adopted before the operative date of this chapter, establish a citizens' oversight committee to review the revenue and expenditure of funds from the tax adopted by this chapter. The members' terms and qualifications, and duties and scope of the committee, shall be as established by the resolution.

SECTION 2. This Ordinance relates to the levying and collecting of the City transactions and use tax and, pursuant to California Elections Code Section 9217, shall be in full force and effect ten (10) days after the certification by the City Council of the election returns indicating passage of the Ordinance by the voters casting votes in the election. However, the collection of the transaction and use tax shall be in accordance with Section 4.22.030 of the Roseville Municipal Code as the operative date.

SECTION 3. If any section, subsection, subdivision, sentence, clause, phrase, or portion of this Ordinance, is for any reason held to be invalid or unconstitutional by the decision of any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance. The People of the City of Roseville hereby declare that they would have adopted this Ordinance, and each section, subsection, subdivision, sentence, clause, phrase, or portion thereof, irrespective of the fact that any one or more sections, subsections, subdivisions, sentences, clauses, phrases, or portions thereof be declared invalid or unconstitutional.

SECTION 4. The City Clerk is hereby directed to publish a synopsis of the measure in accordance with California Elections Code section 12111 at least one time not later than one week before the election in a newspaper of general circulation in the city. The City Clerk is further directed to cause this Ordinance to be published in full at least once within fourteen (14) days after approval by the voters in a newspaper of general circulation in the city.